

INTRODUCTION

Retail Profits, Preferred Retail Customer Profits and Personal Sales Incentive Bonuses are available to all Brand Reps in addition to these examples.

Please refer to the Life Shotz Compensation Plan brochure for full details.

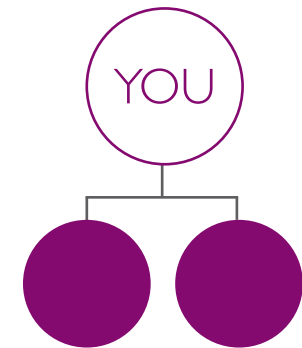
2 Star

To advance to and qualify each month as a 2 Star:

- Maintain two Active Preferred Customers, two Brand Reps or a combo of the two on your first level.

Each month you will earn \$45.

In addition, 2 Star may qualify to earn first and second-level Business Builder Bonuses as well as an unlimited number of shares in the Business Building Pool.



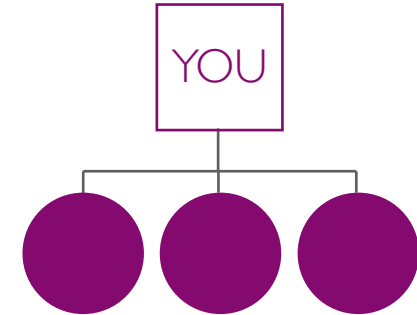
3 Star

To advance to and qualify each month as a 3 Star:

- Maintain three personally sponsored Active Brand Reps

Each month you will earn \$90 (instead of the 2 Star Bonus of \$45.)

In addition, 3 Stars may qualify to earn first and second-level Business Builder Bonuses as well as an unlimited number of shares in the Business Builder Pool.



A 3 Star is also in a position to begin earning the Personal Sales Incentive Bonus of 35% on your fifth personally sponsored Brand Reps from number five on.

HERE IS AN EXAMPLE OF HOW A 3 STAR BUILDER COULD EARN \$690 A MONTH:

\$90 Qualify as a 3 Star
+ \$200 Sell two Business Builder Kits each month
+ \$400 Earn *four* shares of the Business Building Pool (valued at *up to* \$100 each)

= \$690 Total

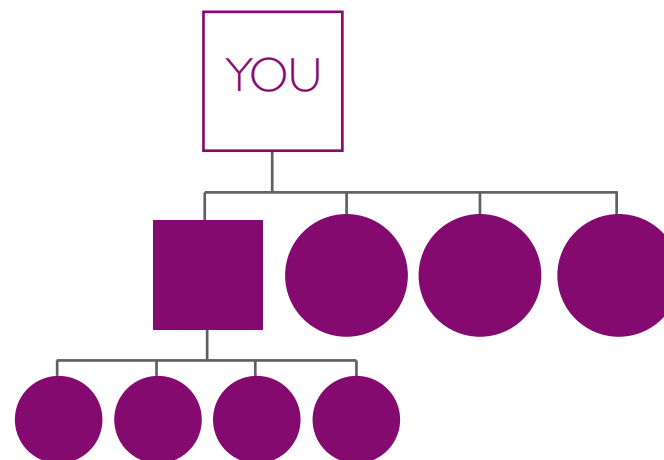
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4 Star

To advance to and qualify each month as a 4 Star:

- Maintain at least three personally sponsored Brand Reps
- Maintain **one** personally sponsored 3 Star
- Have ten Brand Reps/Preferred Customers Active on Auto Order anywhere on your first two levels.

(\$200 Team Bonus are all sales excluding any Business Builder Kit sales within your first two levels. These sales are **NOT** compressed. They must be produced by people originally sponsored into your first two levels. Your Personal Sales **DO NOT** count.)



Each month you will earn \$200 (this replaces your 3 Star bonus). A 4 Star may qualify to earn first and second-level Business Builder Bonus, an unlimited number of shares in the Business Building Pool, and 5% on their third level.

HERE IS AN EXAMPLE OF HOW A 4 STAR COULD EARN UP TO \$903 A MONTH:

- \$200** Qualify for \$200 Team Bonus
- + **\$63** Personal Sales Incentive
- + **\$200** Sell two Business Builder Kits each month
- + **\$40** Support your first-level leaders to sell a total of two Business Builder Kits each month. (\$20 × 2)
- + **\$400** Earn **four** shares of the Business Building Pool (valued at **up to** \$100 each)
- = **\$903** Total plus 5% Unilevel on the third level

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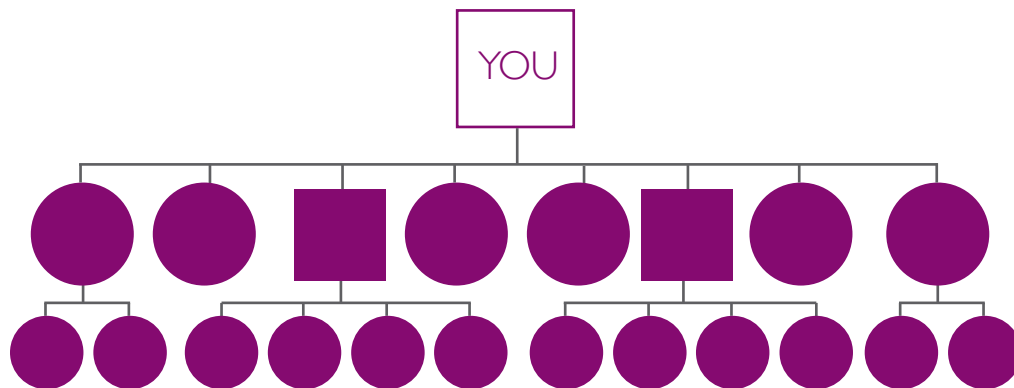
LEGEND:  = Active Brand Rep  = Qualified 3 Star

Bronze

To advance to and qualify each month as Bronze:

- Maintain at least three personally sponsored Brand Reps
- Maintain **two** personally sponsored qualified 3 Stars
- Have 20 Brand Reps/Preferred Customers Active on Auto Order anywhere on the first and second levels.

Each month you will earn \$400. (This replaces your 4 Star bonus.)
 In addition, Bronze may qualify to earn first and second-level Business Builder bonuses, 5% on the third and fourth levels as well as an unlimited number of shares in the Production Pool.



HERE IS AN EXAMPLE OF HOW A BRONZE COULD EARN UP TO \$1,286 A MONTH:

- \$400** Qualify for \$400 Team Bonus
- + \$126** Personal Sales Incentive
- + \$200** Sell two Business Builder Kits each month
- + \$160** Support your first-level leaders to sell a total of four Business Builder Kits each month (\$20 x 8)
- + \$400** Earn **four** shares of the Business Building Pool (valued at **up to** \$100 each)
- = \$1,286** Total plus 5% Unilevel on third and fourth levels, plus Retail Profits.

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Silver

To advance to and qualify each month as Silver:

- Maintain at least four personally sponsored Brand Reps
- Maintain **one** 4 Star in each of two separate “legs” at any level
- Maintain \$10,000 in Total Sales

(Total Sales include **all** sales including Business Builder Kits at **all** levels.)

Each month you will earn either the \$200 or \$400 Team Bonus (qualified 4 Star or Bronze). In addition, Silver will earn 5% on levels three and four, 4% on level five, first, second- **and third**-level Business Builder Bonuses as well as an unlimited number of shares in the Business Building Pool.

In addition, a qualified Silver may earn half a share of the Drive Pool for leadership and training of their group. Drive Pool shares are worth **up to** \$1,000.

HERE IS AN EXAMPLE OF HOW A SILVER MAY EARN UP TO \$1,889 A MONTH:

- \$400** Qualify for \$400 Team Bonus
- + \$189** Personal Sales Incentive
- + \$200** Sell two Business Builder Kits each month
- + \$200** Support your sales leaders **at all levels** to sell a total of 10 Business Builder Kits each month (\$20 × 10)
- + \$400** Earn **four** shares of the Business Building Pool (valued at **up to** \$100 each)
- + \$500** Earn half a share in the Drive Pool (valued at **up to** \$1,000 each)
- = \$1,889** Total Plus 5% Unilevel on the third & fourth level, and 4% Unilevel on the fifth level on an estimated \$10,000 in **Unilevel** Sales, plus Retail Profits

NOTE: Although Business Builder sales now count in your Total Sales, Unilevel commissions do not pay on Business Builder sales. It is estimated that in a growing sales group, 30-50% of your Total Sales may be Business Builder sales. Unilevel Sales are your Total Sales on which you will be paid Unilevel commissions.

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Gold

To advance to and qualify each month Gold :

- Maintain at least four personally sponsored Brand Reps
- Maintain **one** qualified Bronze in each of two separate “legs” at any level
- Maintain \$20,000 in Total Sales

Each month you will earn either \$200 or \$400 Team Bonus.

In addition, Qualified Golds earn 5% on levels three, four and five.

Plus first, second-, and third-level Business Builder Bonuses, as well as an unlimited number of shares in the Business Building Pool. In addition, qualified Golds may earn **one** share of the Drive Pool.

HERE IS AN EXAMPLE OF HOW A GOLD MAY EARN UP TO \$2,652 A MONTH:

- \$400** Qualify for \$400 Team Bonus
- + \$252** Personal Sales Incentive
- + \$200** Sell two Business Builder Kits each month
- + \$400** Support your sales leaders **at all levels** to sell a total of 20 Business Builder Kits each month (\$20 × 20)
- + \$400** Earn **four** shares of the Business Building Pool (four shares of up to \$100 each)
- + \$1,000** Earn **one** share in the Drive Pool (one share of up to \$1,000)
- = \$2,652** Total Plus 5% Unilevel on the third, fourth & fifth levels on an estimated \$20,000 in **Unilevel** Sales, Plus Retail Profits

NOTE: Although Business Builder Bonus sales count in your Total Sales, Unilevel commissions do not pay on Business Builder sales. It is estimated that in a growing sales group, 30-50% of your Total Sales may be Business Builder sales. Unilevel Sales are your Total Sales on which you will be paid Unilevel commissions.

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PLATINUM AND ABOVE

Platinum and higher are paid in a similar fashion to Silver.

Platinum is the last position to be eligible to earn Business Builder Pool and Drive Pool.

DISCLAIMER

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